



LoveVivid

WRAPPING COLLECTION  
HOLIDAY 2026

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Welcome to our

# HOLIDAY 2026 COLLECTION!

Wrap up your gifts in style this holiday season with our gorgeous new capsule collection! Best sellers and new designs inspired by seasonal trends, our Vivid color palettes are curated to maximize the smallest of retail spaces and create a real show stopper!

Handmade from recycled cotton and recycled kraft papers, our gift wrap, bags and boxes are screen printed for luxury, giving you an exclusive look and feel.

GRS and FSC approved, we combine artisan craftsmanship with our love of color and design to bring you a responsibly sourced Holiday Collection that doesn't cost the Earth.

We are thrilled to be partnering with Pictura USA this season to distribute this Collection!

### Ordering is easy with Pictura!

1. Order online: [www.picturauusa.com](http://www.picturauusa.com)
2. Order by phone: Call 1-800-742-8872 (1-800-PICTURA)
3. Fax: 1-800-453-3319
4. Email: [sales@picturauusa.com](mailto:sales@picturauusa.com)
5. In person: Call 1-800-742-8872 to arrange local sales rep visit to your store

We are thrilled to be back with you, enjoy our new collection & happy shopping!

*Cathy and Team Vivid x*

DISTRIBUTED BY:



4 Andrews Drive  
Woodland Park  
NJ 07424

• PHONE: 1-800-742-8872 •  
• EMAIL: [sales@picturauusa.com](mailto:sales@picturauusa.com) •  
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LOVE Vivid

### REFINEMENT KEY:

**CP:** Cotton Paper

**MP:** Mill Paper

**KP:** Kraft Paper

**M:** Gold/Silver/Copper Metallic Ink

**F:** Foil

**G:** Glitter

## WHAT MAKES US DIFFERENT?

### SEE HOW WE HAND MAKE AND PRINT OUR PAPER GOODIES



Our recycled Cotton Papers are handmade using 100% cotton waste gathered from the textile trade.



The cotton waste is chopped, pulped, washed and dyed to create our Vivid base paper colors.



The cotton is hand pressed onto mesh frames where paper thickness (gsm) is skilfully determined by touch and feel.



Excess water is pressed out of the paper and once made, each sheet is hung in warm sunshine to dry!

It takes two skilled workers a whole day to hand make 500 sheets of recycled cotton paper, a centuries old skill, taught and passed down from one generation to another. It is truly wonderful to see this paper being made, knowing that it is completely tree free and made using waste cotton that would have been discarded.

#### WHY USE COTTON PAPER?

- It's tree free
- Made from 100% recycled cotton pulp
- Strong and easy to use
- Recyclable and biodegradable
- Certified by the Global Recycled Standard

At Love Vivid we use traditional artisan screenprinting techniques to bring our vivid patterns to life. Each water-based ink is skilfully mixed by hand then screen printed onto our recycled and handmade papers. Unlike other printing techniques our inks sit on top of the paper to create a vibrant color POP! Every print is a mini work of art!

We filter, treat and reuse all the water within the factory, harvesting rainwater for future use.



Our Mill and Kraft papers have been FSC approved and proudly carry this international mark of responsible forest management.



Our Cotton Paper products have been approved by the Global Recycled Standard. GRS certifies the recycled content of each product, the origin of the contents and any environmental and social manufacturing impact.

# ROLL GIFT WRAP

Each roll contains 2 XL Sheets  
27.5" x 38"



MPM

CHRISTMAS STRIPE ROLL WRAP  
V56953 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MPM

ROCKIN' SANTA ROLL WRAP  
V47272 · Pk 5  
WHSL \$4.00 MSRP \$7.99



KP

ROARSOME CHRISTMAS  
ROLL WRAP  
V52924 · Pk 5  
WHSL \$4.00 MSRP \$7.99





MPM

FESTIVE LEOPARD ROLL WRAP  
V47296 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MPM

CHECKERBOARD XMAS  
ROLL WRAP  
V56922 · Pk 5  
WHSL \$4.00 MSRP \$7.99



KPM

CHRISTMAS TOWN ROLL WRAP  
V54591 · Pk 5  
WHSL \$4.00 MSRP \$7.99



CP

MITTENS  
ROLL WRAP  
V57998 · Pk 5  
WHSL \$4.00 MSRP \$7.99



KPM

HOLIDAY GNOMES ROLL WRAP  
V47265 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MPM

NUTCRACKER ROLL WRAP  
V57127 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MP

SCANDI FAIRISLE ROLL WRAP  
V57257 · Pk 5  
WHSL \$4.00 MSRP \$7.99



CPM

TREE LATTICE ROLL WRAP  
V58094 · Pk 5  
WHSL \$4.00 MSRP \$7.99





MP.M

RUSKIN GREEN ROLL WRAP  
V36207 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MP.M

POINSETTIA ROLL WRAP  
V53150 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MP.F

SILVER CRUSH ROLL WRAP  
V34470 · Pk 5  
WHSL \$4.00 MSRP \$7.99



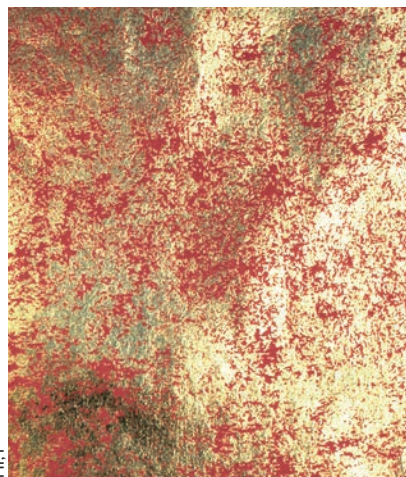
MP.M

SNOWFLAKE BLUE ROLL WRAP  
V44400 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MP.M

WINTER BERRIES ROLL WRAP  
V57059 · Pk 5  
WHSL \$4.00 MSRP \$7.99



MP.F

RED AND GOLD CRUSH ROLL WRAP  
V36283 · Pk 5  
WHSL \$4.00 MSRP \$7.99



# CANVAS BOTTLE GIFT BAGS

7" Wide x 13" High x 4" Deep



NEW!



CANVAS.M

SPIRITS BRIGHT  
CANVAS BOTTLE BAG  
V59077 · Pk 6  
WHSL \$3.99 MSRP \$7.99



NEW!



CANVAS.M

NAUGHTY LIST  
CANVAS BOTTLE BAG  
V59084 · Pk 6  
WHSL \$3.99 MSRP \$7.99



CANVAS.M

CHEERS TO YOU CANVAS  
BOTTLE BAG  
V57196 · Pk 6  
WHSL \$3.99 MSRP \$7.99



CANVAS.M

HO HO HO SANTA CANVAS  
BOTTLE BAG  
V57172 · Pk 6  
WHSL \$3.99 MSRP \$7.99



CANVAS.M

MERRY CHRISTMAS CANVAS  
BOTTLE BAG  
V57165 · Pk 6  
WHSL \$3.99 MSRP \$7.99



# BOTTLE GIFT BAGS

5.5" Wide x 14" High x 4" Deep

NEW!



C.P.M

CELESTIAL TREE BOTTLE BAG  
V58971 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

CHRISTMAS CANDLES BOTTLE BAG  
V58995 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

CHRISTMAS VILLAGE BOTTLE BAG  
V58926 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

DECORATIONS BOTTLE BAG  
V59015 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

GREEN PLAID BOTTLE BAG  
V58957 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

HOLLY AND BERRIES BOTTLE BAG  
V59008 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!

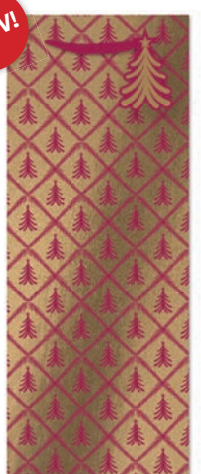


C.P.M

RED PLAID BOTTLE BAG  
V58902 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

FERN LATTICE BOTTLE BAG  
V58919 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



C.P.M

SKIERS BOTTLE BAG  
V58988 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



CP, M

BRUSHSTROKE TREES & STARS  
BOTTLE BAG  
V58940 · Pk 6  
WHSL \$3.25 MSRP \$6.49



NEW!



CP, M

WREATHS BOTTLE BAG  
V58964 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, F

SILVER CRUSH BOTTLE BAG  
V22989 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, F

GOLD CRUSH BOTTLE BAG  
V22972 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, M

SEASONS GREETINGS  
BOTTLE BAG  
V58179 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, M

CHRISTMAS SPIRIT  
BOTTLE BAG  
V58233 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, M

HOLIDAY RIBBON  
BOTTLE BAG  
V58124 · Pk 6  
WHSL \$3.25 MSRP \$6.49



CP, M

HANUKKAH BOTTLE BAG  
V57042 · Pk 6  
WHSL \$3.25 MSRP \$6.49



# SMALL GIFT BAGS

4" Wide x 6" High x 2.5" Deep



**NEW!**



C.P.M

FESTIVE SNOWMAN  
SMALL BAG  
V58605 · Pk 6  
WHSL \$2.00 MSRP \$3.99



**NEW!**



C.P.M

FERN LATTICE GREEN  
SMALL BAG  
V58636 · Pk 6  
WHSL \$2.00 MSRP \$3.99



**NEW!**



C.P.M

FERN LATTICE RED  
SMALL BAG  
V58643 · Pk 6  
WHSL \$2.00 MSRP \$3.99



**NEW!**



C.P.M

WINTER BERRIES SMALL BAG  
V58612 · Pk 6  
WHSL \$2.00 MSRP \$3.99



C.P.M

MERRY CHRISTMAS TREE  
SMALL BAG  
V58261 · Pk 6  
WHSL \$2.00 MSRP \$3.99



C.P.M

FESTIVE FOREST  
SMALL BAG  
V58186 · Pk 6  
WHSL \$2.00 MSRP \$3.99





CPM

THISTLE  
SMALL BAG  
V58162 · Pk 6  
WHSL \$2.00 MSRP \$3.99



KP

ROARSOME CHRISTMAS  
SMALL BAG  
V52955 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CFM

CHRISTMAS BOWS  
SMALL BAG  
V57967 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

TREE BAUBLE  
SMALL BAG  
V58032 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

DECK THE HALLS  
SMALL BAG  
V58148 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

25TH DEC STAMPS SMALL BAG  
V57974 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

JOY SMALL BAG  
V58070 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

TARTAN WREATH SMALL BAG  
V58285 · Pk 6  
WHSL \$2.00 MSRP \$3.99



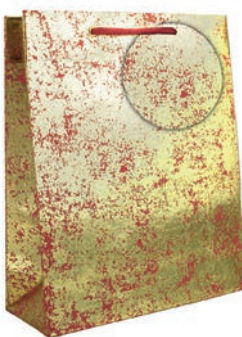
CPM

TREE LATTICE SMALL BAG  
V58100 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CPM

POINSETTIA SMALL BAG  
V58247 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CFP

RED AND GOLD CRUSH  
SMALL BAG  
V24983 · Pk 6  
WHSL \$2.00 MSRP \$3.99



CFP

JOY TO THE WORLD BLUE  
SMALL BAG  
V43557 · Pk 6  
WHSL \$2.00 MSRP \$3.99



# MEDIUM GIFT BAGS

7" Wide x 9.5" High x 3.5" Deep



**NEW!**



CPM

BOWTREE MEDIUM BAG  
**V58728** · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**



CPM

BOW GARLAND MEDIUM BAG  
**V58698** · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**



CPM

CELESTIAL TREE MEDIUM BAG  
**V58766** · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**



CP

CHRISTMAS DOGS MEDIUM BAG  
**V58810** · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**



CPM

CHRISTMAS VILLAGE MEDIUM BAG  
**V58773** · Pk 6  
 WHSL \$3.00 MSRP \$5.99





**NEW!**  
 FESTIVE SNOWMEN MEDIUM BAG  
 BAG V58803 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 FESTIVE VILLAGE MEDIUM BAG  
 BAG V58834 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 FUNKY SANTA MEDIUM BAG  
 BAG V58827 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 GREEN PLAID MEDIUM BAG  
 BAG V58735 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 LITTLE FOLIAGE MEDIUM BAG  
 BAG V58681 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 RED PLAID MEDIUM BAG  
 BAG V58667 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 FERN LATTICE RED MEDIUM BAG  
 BAG V58742 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



**NEW!**  
 REINDEERS MEDIUM BAG  
 BAG V58797 · Pk 6  
 WHSL \$3.00 MSRP \$5.99



NEW!



CF  
SKIERS MEDIUM BAG  
V58780 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058780

NEW!



CPM  
BRUSHSTROKETREE & STAR  
MEDIUM BAG  
V58704 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058704

NEW!



CPM  
HANUKKAH STARS  
MEDIUM BAG  
V58759 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058759



CF  
SILVER CRUSH MEDIUM BAG  
V17664 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 017664



CPM  
POINSETTIA MEDIUM BAG  
V58230 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058230



MPM  
FESTIVE FOREST  
MEDIUM BAG  
V58193 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058193



CPM  
MERRY CHRISTMAS TREE  
MEDIUM BAG  
V58254 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058254



CPM  
FESTIVE STAMPS  
MEDIUM BAG  
V58018 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058018



CP  
MITTENS  
MEDIUM BAG  
V58001 · Pk 6  
WHSL \$3.00 MSRP \$5.99  
5 055739 058001



CP

CHALET MEDIUM BAG  
V58278 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CP

PENGUINS  
MEDIUM BAG  
V58049 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

FESTIVE LEOPARD MEDIUM BAG  
V47623 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

DECK THE HALLS  
MEDIUM BAG  
V58155 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

CHRISTMAS BOWS  
MEDIUM BAG  
V57950 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

TREE BAUBLE  
MEDIUM BAG  
V58063 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

ORNAMENT LATTICE  
MEDIUM BAG  
V58209 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

HOLIDAY RIBBON  
MEDIUM BAG  
V58131 · Pk 6  
WHSL \$3.00 MSRP \$5.99



CPM

JOY MEDIUM BAG  
V58087 · Pk 6  
WHSL \$3.00 MSRP \$5.99



# LARGE GIFT BAGS

10" Wide x 12" High x 4" Deep

NEW!



CPM

HANNUKAH STARS LARGE BAG  
V58896 · Pk 6  
WHSL \$3.75 MSRP \$7.49



NEW!



CPM

CHRISTMAS CANDLES  
LARGE BAG  
V58889 · Pk 6  
WHSL \$3.75 MSRP \$7.49



NEW!



CPM

FERN LATTICE GREEN  
LARGE BAG  
V58858 · Pk 6  
WHSL \$3.75 MSRP \$7.49



NEW!



CPM

POINSETTIA LARGE BAG  
V58841 · Pk 6  
WHSL \$3.75 MSRP \$7.49



NEW!



CPM

RED HOLLY LARGE BAG  
V58872 · Pk 6  
WHSL \$3.75 MSRP \$7.49



NEW!



CPM

WINTER BERRIES LARGE BAG  
V58865 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CPM

METALLIC BRUSHSTROKE TREES  
LARGE BAG  
V50210 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CPM

TREE LATTICE LARGE BAG  
V58117 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CP

SCANDI FAIRISLE LARGE BAG  
V57295 · Pk 6  
WHSL \$3.75 MSRP \$7.49





CPM

FESTIVE STAMPS  
LARGE BAG  
V58025 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CPM

MERRY & BRIGHT LARGE BAG  
V56915 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CP

PENGUINS  
LARGE BAG  
V58056 · Pk 6  
WHSL \$3.75 MSRP \$7.49



KP

ROARSOME CHRISTMAS  
LARGE BAG  
V52931 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CPM

ORNAMENT LATTICE  
LARGE BAG  
V58216 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CPM

25TH DEC STAMPS  
LARGE BAG  
V57981 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CP, F

RED AND GOLD CRUSH  
LARGE BAG  
V24860 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CP, M

WINTER BERRIES LARGE BAG  
V57066 · Pk 6  
WHSL \$3.75 MSRP \$7.49



CP, M

HANUKKAH LARGE BAG  
V57028 · Pk 6  
WHSL \$3.75 MSRP \$7.49





# ADVENT CALENDARS

House Advent 13.8" Wide x 15.7" High x 2.3" Deep  
Canvas Advent 23" Wide x 28.5" High



MP,F

15.7" x 13.8" x 2.3"

HOUSE ADVENT CALENDAR  
V57202 - Pk 4

WHSL \$10.00 MSRP \$19.99



5 055739 057202

Personalize your calendar; fill with treats and reuse next Christmas again & again!



Screen printed canvas advent calendar with gold highlights!



CANVAS, M

28.5" x 23"

CANVAS ADVENT CALENDAR  
V50289 - Pk 4

WHSL \$10.00 MSRP \$19.99



5 055739 050289



CANVAS SANTA INCLUDED

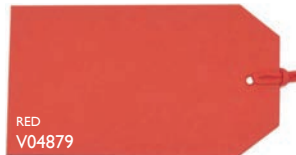
This super cute 'fill-your-own' advent calendar is the perfect way to share the magic of Santa with little ones and make the countdown to Christmas extra special! Move Santa day by day and follow him through the North Pole workshop as the elves get everything ready for the 25th and with large pockets - there's room for treats too!

# LUGGAGE TAGS

2.2" Wide x 5" High

LUGGAGETAGS · S/20 · Pk 6 · DIMS: 4" X 2.2" · WHSL: \$3.50 / MSRP: \$6.99

Our colorful luggage tags are made from thick 400GSM recycled cotton card. They're perfect as a finishing touch on your wrapped gifts or for crafting! Can be sold in a retail pack of 20 or as individual tags.



20

# DISPLAYS

## LoveVivid INTRODUCTION SPECIAL

Order ANY below fixtures and receive:  
 FREE display / FREE freight on product and display  
 Additional 30 days of terms on top of current premier reward terms



Panels provide 6" clearance.

**0900.4LV**

4-Sided LoveVivid Spinner  
 Dimensions: 18" w x 69" h

**COST\***

Wholesale: \$447 / MSRP: \$894

\*Cost is based off one size sku per hook which shows half dozen of each design.



Fits two medium bags side by side!

**0900.3LV**

3-Sided LoveVivid Spinner  
 Dimensions: 15" w x 66" h

**COST\***

Wholesale: \$391.50 / MSRP: \$783

\*Cost is based off one size sku per hook which shows half dozen of each design.



Fits 60 rolls!

**0900.LVWRAP**

3-Tiered LoveVivid Rollwrap Display  
 Dimensions: 9.5" w x 18" d x 18" h

**COST\***

Wholesale: \$300 / MSRP: \$600

\*Cost is based off photo configuration which shows 12 designs of 5 each.

# ACCESSORIES



**0900.6"hooks**

Comfortably fits 6 bags



**0900.8"hooks**

Comfortably fits 12 bags



**0900.hangtabs**

Use to display wrapping paper

## TERMS

- Minimum Order \$75
- Free Freight on orders over \$500
- Net Dec 1st Terms (Receive product in Oct, pay in Dec!)
- We strive to provide all designs but if there are any unforeseen adjustments, you will be contacted prior to shipment.

**Errors:** Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

**Payment Terms:** Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

**Past Due Accounts:** Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

**Shipping:** All orders are shipped FOB New Jersey. Unless specified, we ship Fed Ex Ground or UPS.

**Returns and Claims:** These products are sold without right of return if box is content has been opened. All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

**Damaged Claims:** It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery. Refused Shipments Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

**Credits:** All credits issued will be applied toward future purchases. We do not offer cash refunds.

DISTRIBUTED BY:



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Woodland Park  
NJ 07424

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