



800.742.8872 • sales@picturusa.com • picturusa.com



new specialty cards!

Feast your eyes on the new specialty cards by Pictura! We have three new looks... confetti, wood element and lenticular designs in a variety of categories. Confetti cards feature a full-face or die-cut window filled with fun, colorful, different shaped confetti. Wood element cards have an intricately cut wood element with burned details that elevates each piece. Finally, our lenticular cards jump out at you in true 3D fashion which makes you feel as if you are a part of the scene. Find each NEW design throughout this catalog with each specialty element called out by a banner in the top left of each card. Let's have some fun and take your celebration to the next level!

confetti

Details Shown



wood element

Details Shown



lenticular

Details Shown



Card 62362, shown on page 4.



Card 62370, shown on page 4.



Card 62376, shown on page 5.

birthday



62345 \$4.25
Confetti, balloons, decorations on display... all to wish you the most amazing birthday!



62346 \$4.25
It's not the years in your life that count. It's the life in your years.
- Abraham Lincoln
Wishing you all the happiness in the world on your birthday.



62347 \$4.25
Happy Birthday
May the year ahead be filled with all the happiness life has to offer.



62348 \$4.25
Happy Birthday
Wishing you a day of sunshine and relaxation!

birthday



62349 \$4.25
Time to Celebrate
 ...wonderful you!
 Happy Birthday



62350 \$4.25
 Wishing you a year ahead filled
 with love, laughter and countless
 beautiful moments. Happy Birthday



62351 \$4.25
Happy, Happy Birthday
 ...to you!



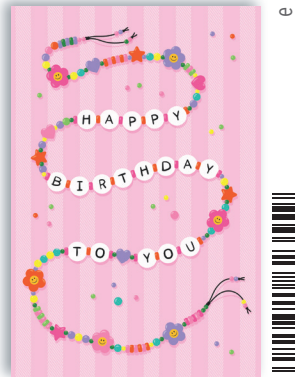
62352 \$4.25
A little birthday toast to you!
 Cheers to many more happy days
 and new memories to be made!



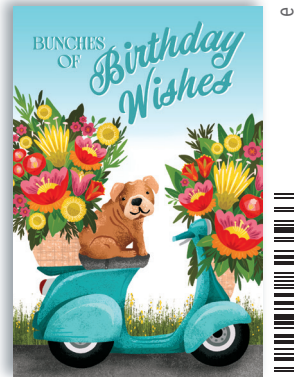
62353 \$4.25
Happy Birthday
 ...to someone who is simply
 one-of-a-kind. Celebrate,
 it's your day to shine!



62354 \$4.25
Happy Birthday
 The sweetest of birthday wishes
 are being sent to you today and all
 year through. Make sure you have
 your cake and eat it, too!



62355 \$4.25
Happy Birthday To You
 You really are the best!



62356 \$4.25
Bunches of Birthday Wishes
 ...are being sent your way on this
 extra special day!



62357 \$4.25
Happy Birthday
 Happy Birthday to someone who
 deserves to have all their wishes
 come true!



62358 \$4.25
The years fly by...
 ...when you're having fun!
 Happy Birthday



62359 \$4.25
Delightful Birthday Wishes
 Hope the year ahead is a real treat!



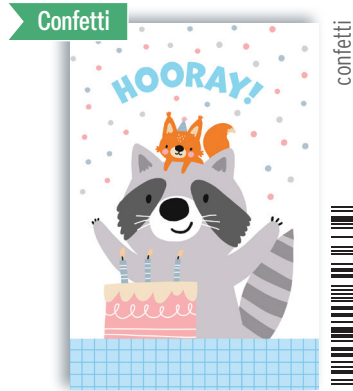
62360 \$4.25
*Sending you some very big hugs
 on your birthday*
 May you feel wrapped in all the
 warmth and happiness you deserve
 today and always!



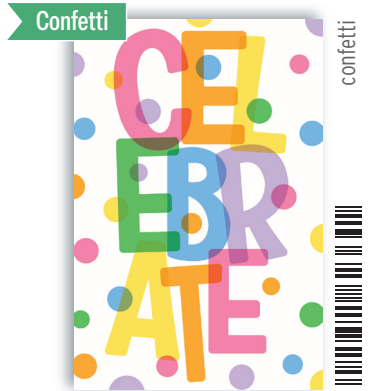
62361 \$4.25
Oops! Was that yours?
 I'm so excited to celebrate you that I can hardly contain myself. Happy Birthday



62362 \$5.25
Happy Birthday
 Wishing you a truly amazing day!



62363 \$5.25
Hooray!
 It's your special day!
 Time to celebrate wonderful you!
 Happy Birthday



62364 \$5.25
Celebrate
 This day comes but once a year, so sprinkle it with lots of cheer!
 Happy Birthday



62365 \$5.25
Make A Wish
 ...and may that wish come true.
 Happy Birthday to you!



62366 \$5.25
Happy Birthday
 Hope your birthday is filled with all the things that make you happiest.



62367 \$5.95
Wishing you the best of birthdays
 Let's light the candles and cut the cake.
 Today's your day to celebrate!



62368 \$5.95
Best Wishes
 ...that this day will be one you will cherish and remember always.
 Happy Birthday



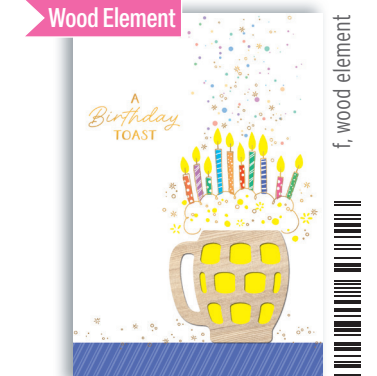
62369 \$5.95
Blast Off
 ...into another year of fun!
 Happy Birthday



62370 \$5.95
Time to Celebrate
 Wishing you a birthday filled with many adventures.



62371 \$5.95
Happy Birthday
 May this coming year be filled with so much joy.



62372 \$5.95
A Birthday Toast
 Raising a glass to another amazing year! Happy Birthday



birthday



62373 \$5.50
Cake Time!
 Wishing you the sweetest birthday ever!



62374 \$5.50
 Dance like no one's watching and have a groovy birthday!



62375 \$5.50
 It's time to paw-ty! Wishing you a birthday filled with lots of treats!



62376 \$5.50
 Wishing you a blockbuster birthday!



62377 \$5.50
 There is no one more magical than you. Happy Birthday



62378 \$5.50
 Wishing you the coolest birthday ever!



62379 \$5.50
 Like a true diva, celebrate in style! Happy Birthday



62380 \$5.50
 Wishing you a year full of fun and adventure! Happy Birthday

birthday friend



62383 \$4.25
Good Friends
 ...like memories, grow more precious with time. Happy Birthday



62384 \$4.25
Happy Birthday
 ...to my nearest and dearest friend.

birthday child



62385 \$4.25
Happy Birthday
 Wishing you a day full of smiles, laughter and a whole lot of fun!

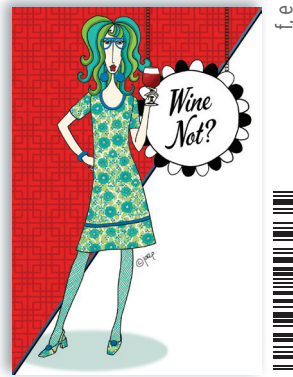
funny birthday



62386 \$4.25
Don't flip out.
 After all, another birthday is just an excuse to eat more cake!



20392 \$3.95
Ambitious (adj.)
 The desire to become a better bitch.
 You just get better every year!
 Happy Birthday



20393 \$3.95
Wine not?
 You bet "shiraz" I will.
 Cheers to a happy birthday!



20394 \$3.95
Whatever. I'll just date myself.
 Why settle for anything less than perfection on your special day.
 Happy Birthday



30524 \$3.95
I'm so old I can't remember where I lost my virginity. Well, at least you still have the box it came in.
 Hope you birthday is the complete package!



30525 \$3.95
I'm citing you for excessive speed in a no zoomies zone.
 Time to go full speed into another year of excitement! Happy Birthday



30526 \$3.95
Sins of Man
 I lost our savings in Vegas.
 I slept with her sister.
 I failed to use a coaster under my soda that I placed on her mid-century credenza.
 Another year older, another year wiser?
 The jury is still out. Happy Birthday

wedding

Wood Element



62387 \$5.95
Just Married
 Wishing you the start of an unforgettable journey together.
 Congratulations on your wedding day.

baby



62388 \$4.25
A New Baby
 ...a new joy. Congratulations

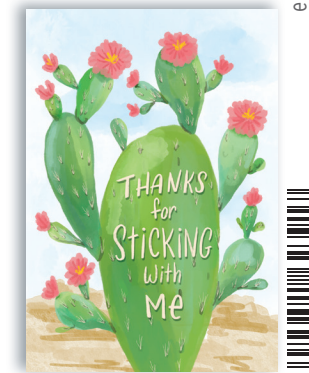
congratulations

Confetti



62389 \$5.25
You're a Star
 This calls for a celebration!

friendship



62391 \$4.25
Thanks for sticking with me
 No matter how prickly a situation gets, I can always count on you to be there.
 Thanks for being a great friend.

blank note



62392 \$4.25
Blank Inside

thinking of you



62393 \$4.25
Sending the biggest hug to let you know that I'm thinking of you.

get well



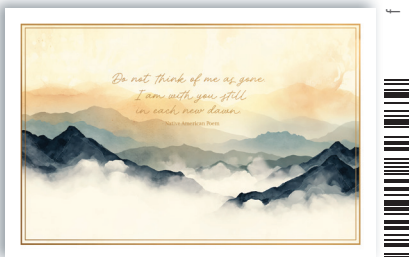
62394 \$4.25
Get Well
Hoping each day brings you closer to feeling better.

Confetti



62395 \$5.25
Get Well Soon
Wishing you sunny days ahead!

sympathy



62397 \$4.25
Do not think of me as gone. I am with you still in each new dawn.
- Native American Poem
Wishing you peace during this difficult time.



62398 \$4.25
May their memory be a guiding light...
May their memory be a guiding light...
And may that light bring you comfort always.
With Deepest Sympathy



62399 \$4.25
-WITH- Heartfelt Sympathy
With Heartfelt Sympathy
As you take this time to reflect and remember, may you find comfort in the love and support of those around you.

summer seasonal special!

Keep your seasonal racks filled through summer with **PICTURA'S SUMMER SEASONAL SPECIAL!**

Order a minimum of 24 pkts, and you are eligible to return by 8/31/26*

Choose between the following:

(Best-selling assortments chosen by Pictura)

**May 2026 Program
Specialty Cards
Eric Decetis
Dolly Mama**

Don't miss this opportunity to try a new look for your store, risk-free!

*Summer Seasonal Special must be ordered by 7/3/26 to be eligible for return.

*To qualify for this offer you must be a Pictura Premier Bronze customer or higher.



For display options
CONTACT SALES.
800.742.8872
sales@picturausa.com



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new customers

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

minimum orders

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

placing your order

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance.

If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

- 1. *order online***
www.picturausa.com
- 2. *service in your store***
Call 1-800-742-8872 (1-800-PICTURA) and arrange for a local representative to visit your store.
- 3. *order over the phone***
Call 1-800-742-8872 (1-800-PICTURA) and speak to one of our experienced customer service staff.
- 4. *toll free fax***
Fax your order to us at your convenience—anytime day or night. 24 hour fax: 1-800-453-3319.
- 5. *mail or email***
Mail your order or email a scanned copy to sales@picturausa.com.

prices

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. Both wholesale and MSRP prices are listed for gift items. All prices are subject to change without notice.

errors

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

payment terms

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

past due accounts

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

shipping

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship FedEx Ground or UPS.

returns and claims

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

damaged claims

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

refused shipments

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

credits

All credits issued will be applied toward future purchases. We do not offer cash refunds. If you return a product in its unoriginal condition, you may be subject to a re-stocking fee which can result in not receiving full credit for the returned items.

backorders

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

thank you

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

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